

THE IMPORTANCE OF MAKING A GOOD FIRST IMPRESSION

Everyone knows the importance of making a good first impression. Staging your home highlights its best features. Keeping it neat and clean at all times also makes your home more appealing to prospective buyers, who can drop by at a moment's notice.



GENDER-NEUTRAL MASTER SUITE

The master bedroom should appeal to both genders. Try to eliminate any decor that may be too gender-specific.

DEPERSONALIZE

Prospective buyers want to see your home, not your photos or your momentos. Remove as many of these items as possible.



POWER OF PAINT

Need to make a room appear larger than it actually is? Paint that room and the room adjacent to it and the same color, creating the illusion of one large space.



DECLUTTER

By keeping your home clean and organized, you automatically make it appear larger and more welcoming.



PRIVACY

Be sure to give prospective buyers time alone with their real estate agent to address any candid questions they may have.



FURNITURE PLACEMENT

Arrange furniture to showcase the shape of the room and to emphasize the space.



LIGHTING

Don't be afraid to fill your home with natural light; the brightness tends to improve both atmosphere and mood.

KITCHEN

The kitchen is a major focal point of most homes. Update, replace, or paint the cabinets, drawers, hardware, etc. to enhance the appeal.



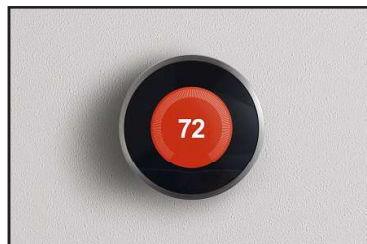
CURB APPEAL

Unfortunately, a book is often judged by its cover. Maintain the exterior of your home (lawn, landscaping, walkways, lighting, etc.) and keep it as clean as the interior.



AROMA

Try to refrain from cooking any strong-smelling foods, such as fish. Instead, bake some cookies or fill your home with fresh flowers for a pleasant scent for visitors.



TEMPERATURE

Maintain a comfortable temperature so prospective buyers feel at ease touring your home.

